

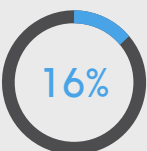
# Burnout sucks. CRMNEXT can help.

Legacy technology. Hours of manual processing. Stacks of predatory sticky notes. Have you or a loved one been victimized by any of the above? If so, you may be entitled to a CRM that simplifies your work.

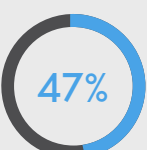
Scratch that, you ARE entitled. And we've got your solution, baby.



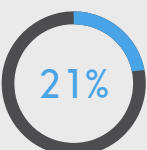
## Real Stats



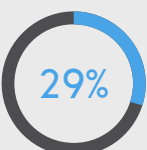
Percentage of your day spent rekeying (hello, fat fingers)



Percentage of time spent on tasks relating to lack of communication between departments ("Just following up..." Here's looking at you, Kevin)



Time spent bouncing back and forth between systems (i.e. screen-hopping aka the bane of your existence)



Time wasted due to lack of transparency cross-functionally, cross-personally (I swear, if you hand me one more damn sticky note, Donna...)

All of this equals **113% of your day wasted** on issues that ARE **1000% AVOIDABLE** with the **RIGHT** technology. And, yes. These numbers are totally official and accurate.\*

\*The CRMNEXT copy team did not, in fact, look these up. But they feel pretty good about them. And you do too, don't lie.

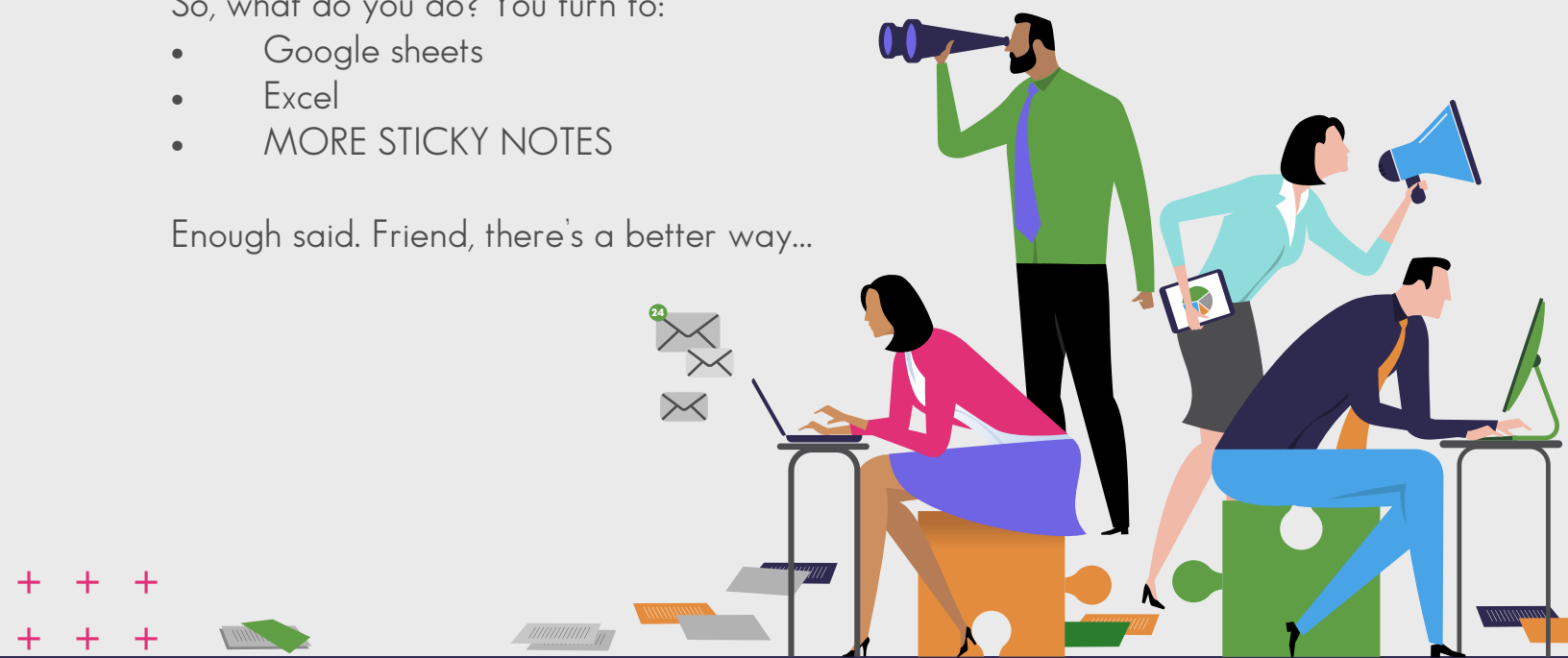
## How Credit Unions Try to Solve These Issues

This day-to-day kind of sucks, right? Legacy technologies slow you and your staff down—not to mention can make you want to light your computer on fire—and don't have the built-in tools to handle 21st Century Financial Institution Needs.

So, what do you do? You turn to:

- Google sheets
- Excel
- MORE STICKY NOTES

Enough said. Friend, there's a better way...



## How to Actually Solve These Issues

With a CRM, of course!

But not the kind that wasn't built specifically for FIs (\*cough\* Salesforce \*cough\*) that you'll spend countless hours and too much human capital to implement only to be left with an ineffective "solution" you and your team curse from Monday through Friday.

CRMNEXT was built by FIs for FIs, giving you a 360° view of your member data, automated workflows, and built-in guardrails - oh my!

Let's get down to business. Here's how we simplify work for your whole organization:



For your frontline staff:

all member data in one user-friendly and actionable view, auto-populated member data on forms, seamless case management



For your IT department:

codeless configuration, two-way integration with your core (and about a million other different platforms), NO NEED TO HIRE AN ADMIN



For the C-Suite:

Birdseye view of all pertinent data and metrics, increased organizational efficiency and transparency, easily-exportable reports in whatever format you need

## What's Next?

You know the drill. Software vendor advertises to you. Software vendor impresses you with their words. Software vendor says "Hey! Let's schedule a demo!"

Instead, let's drop all that. You know what to do.

[Click here](#)

